



FINAL RELEASE

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Hampton Inn Alexandria Old Town Revamps Private Website

ALEXANDRIA, VA — May 25, 2006 — The Hampton Inn Alexandria Old Town Area South proudly announces that it has re-launched its private hotel website. The hotel is a member of the Hilton Family and offers 156 well-appointed Make It Hampton® rooms with complimentary as high-speed Internet access throughout the property.

The website address is www.hamptoninnalexandria.com and is live on the world-wide-web. The updated site features a new enhanced look, improved navigation, and easier access to information about the hotel and surrounding area.

“When we did our annual strategic planning recently, one area of opportunity that came up was to improve our existing private website for the hotel. With more and more guests using the Internet to shop for lodging accommodations we wanted to increase our visibility on the Internet,” remarked Micki Heineken, Director of Sales. “We’ve added new features such as a local events calendar, special information pages, and new links to make reservations. Of course we kept some of our popular features such as local area attractions and businesses,” remarked Ms. Heineken.

The website for the Hampton Inn Alexandria Old Town Area South contains information about the amenities of the hotel as well as regional points of interest, businesses, leisure activities, and restaurants. Guests that book from www.hamptoninnalexandria.com will be re-directed to the Hilton Family’s website for Hampton Inns where the best available rate is guaranteed. In addition to the comfort of booking directly from Hampton, the new website assures travelers that they will earn their valuable Hilton HHonors® points and miles. Hilton HHonors® is the industry’s leading guest loyalty program that allows members to choose how to earn and redeem points.

About the Hampton Inn Alexandria Old Town Area South

The Hampton Inn Alexandria Old Town Area South has an effective mix of bed types ranging from king rooms to family double rooms. Many rooms overlook the picturesque Potomac River. A daily complimentary On the House™ hot breakfast is offered as is Hampton’s signature On the Go™ Breakfast Bags. Complimentary high-speed Internet is available throughout the hotel. For the business traveler a business center and shuttle service to local companies is also

complimentary. Airport transportation to Reagan National Airport (DCA) is complimentary and available 24-hours a day. Leisure travelers will delight in the convenient access the hotel provides to many major highways in the Washington DC area. The Hampton Inn Alexandria participates in all Hilton programs and promotions especially the renowned HHonors® program.

The hotel is ideally ½ mile from the I-95/I-495 interchange, one mile south of Old Town Alexandria about 4 miles from Reagan National Airport on US-1 at 5821 Richmond Highway, Alexandria, VA 22032. The hotel is near the Huntington Metrorail station that provides unlimited and quick access to all Washington DC points of interest. To learn more, visit their website at www.hamptoninnalexandria.com where they feature information about their Make It Hampton® rooms. The hotel is managed by Dimension Development Company, Inc.

About Dimension Development Company

Since its formation in 1988, Dimension Development Company, Inc. has successfully developed, acquired, and managed full-service, all-suite, and limited feature hotels. The company's various hotel partnerships have produced winning combinations in markets throughout the country. Dimension's current management portfolio includes hotels in the Hilton, Intercontinental, Marriott, Cendant, and Starwood branded flags. The company operates hotels in twelve states, and is actively working to acquire and develop additional hotel properties.

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